It's all happening **IN HALTON**

The Corporate Plan & The Big Conversation update......

PPB Sessions: Jan/Feb 2024

The Corporate Plan

An effective Corporate Plan should underpin everything that the Council is wanting to realise – its overall vision and the achievement of its key strategic objectives.

The Council`s current Corporate Plan is outdated.

The Big Conversation was initiated by Exec Board and MT as integral to formulating a new Council Corporate Plan, and will also tie in with the emerging transformation work around 'Reimagine Halton'.

It will set the Council's priorities for the next 3 -5 years.

The Big Conversation was an approach between the Council and everyone who lives and works in Halton to work together in order to create an improved borough in all aspects of everyday life.

The 5 Themes *(in order of priority)*

1. Improving health, promoting wellbeing and supporting greater independence **93%**

2. Building a strong, sustainable local economy **91%**

3. Supporting children, young people and families **89%**

4. Tackling inequality, helping those who are most in need **84%**

5. Working towards a greener future **78%**

Halton stakeholders Top 3 Themes

Respondents were asked to provide additional themes they felt were significant beyond the main 5.

Environment: Litter, pavements and overgrowth

Local economy: Business, regeneration and employment

Housing: Affordability and infrastructure

Proposed Model

1076 CONSULTATION RESPONSES

18 BUSINESS RESPONSES

General Public

- Halton Trades Union Congress

- Visually Impaired Group

- Friends of Hale Village Coffee Morning

- Eat at the Heath Community event
- Windmill Hill Shops

- Women's Institute

- Fellowship Centre

- Women's Group (St John Fisher Club)

- i-Walkers

- Kingsway Leisure Centre

- Catalyst Museum

Print & Social Media

- Inside Halton Magazine

- LinkedIn

- X

- Threads

- Facebook

- HBC Homepage

HBC Workforce

- Emails to staff

- Video message

Adult's Services

- Healthy & Active Ageing events

- Partners in Prevention event

- Dementia Group meeting

- Care Home visit (Millbrow)

- Flyer distribution by Adult Social Work Services Teams

- Feature in Young Carers & Adult Carers newsletters

Children's Services

- Primary School Heads

- Children's Provider Network Meeting

- Halton Youth Cabinet

- Family Hub Centres

- Riverside College

- School & College newsletters

- Flyers distributed by Children's Services teams

Partners

- Halton Patient Participation Group

- Cheshire Constabulary

- Halton & St Helens Voluntary Community Action

- Health Improvement Team

- Citizens Advice Bureau

- Public Heath Vaccination Team

Businesses

- Halton Chamber of Commerce Network Meeting

- Halton & Warrington Business Fair

- Halton Chamber of Commerce

- Business Improvement & Growth

- Sci-Tech Daresbury Business Breakfast

Protected Characteristics

Our Stakeholder Analysis and Communications Plan outlined our approach to engage with as many people as possible and by many different and varied ways.

An analysis undertaken in mid-October led to specific targeting where gaps had been identified.

Collectively this ensured that we met our protected characteristics.

Age	Pregnancy or maternity leave	Religion or belief
Gender reassignment	Disability	Sex
Marriage or Civil Partnership	Race	Sexual orientation

The Corporate Plan Timeline

November 30th 2023: Consultation ended

December 2023: Analysis to be undertaken

January 2024: Key priorities identified and agreed / summary developed / shared with stakeholders via drop-in sessions within council buildings and open engagement at community spaces

February - March 2024: Corporate Plan finalised and approved at key forums

April 2024: The New Corporate Plan is launched

HALTON
BOROUGH COUNCIL